



Shed light on your innovation choices to imagine and build the world of tomorrow

SCOUTING OFFER



“Erdyn has been helping large companies with their R&D needs for more than 30 years. Worldwide, over 30 talented consultants from ERDYN handle about 160 projects annually. Our dedicated team helps corporate innovation leaders to identify and assess relevant opportunities from universities, startups, and small technology-based firms, thanks to our proprietary network. As the manager of our US office, I can’t wait to learn more about the opportunities you are looking for.”

DURET Laetitia
COO

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OUR OFFER

YOU ARE:

- \ An innovation scout?
- \ A corporate VC?
- \ In charge of R&D, External/Open Innovation, Business Development, Strategic Alliances, Investments, licensing-in?

YOU WANT TO:

- \ Generate a prioritized ad hoc portfolio of innovative projects available for licensing-in, collaboration or acquisition
- \ Be the first to identify new early-stage opportunities within universities, government labs, start-ups, small-technology based firms
- \ Open your mind to groups outside your current network
- \ Identify key universities to include in your network thanks to an informative landscape
- \ Set up a proactive scouting process that goes beyond databases and scientific congress

You need highly skilled people to work on your specific issues, with a proven and smart method? You want to move faster or have a fresh look at your projects or your process? You want a flexible and personalized approach, based on your specific needs as well as a strong technological and sector expertise?

OUR SERVICES

Erdyn has developed an innovative and proactive scouting methodology based on our experience across academic research, technology commercialization, technology, and industry landscape. This method relies on proprietary tools to access a worldwide network of organizations involved in innovation and Deep-Tech research (more than 700 organizations in 42 countries).

Our added value:

- \ The proactive solicitation of our proprietary global network to uncover great opportunities thanks to carefully nurtured relationships
- \ The access to sources complementary to traditional channels.
- \ A time-effective prioritization of the results thanks to the strong scientific and business background of our consultants
- \ A quick understanding of the innovation trends/opportunities thanks to our in-depth analysis and our data visualization tools

REFERENCES

■ Oncology

- For one of the Top 5 pharmaceutical companies, opportunities scouting (biotech companies identification) in oncology (prostate, lung, colorectal, bladder cancer as well as hematological malignancies)
- For one of the largest dermo-cosmetics laboratory in the world, opportunities scouting in oncology to identify technologies targeting cancer cells

■ Neurosciences

- For a pharmaceutical company, 4 assignments over two years for the identification, selection and contact initiation for pharmaceutical products in the field of neurodegenerative diseases (Alzheimer, Parkinson, Tauopathies)

■ Immuno-inflammation, infectious diseases

- For one of the Top 5 pharmaceutical companies, opportunities scouting (biotech companies identification) in auto-immune diseases (Crohn's disease, ulcerative colitis, rheumatoid arthritis, gut dysbiosis)
- Opportunities scouting for a leading skincare company (skin barrier function, skin aging including immune dysfunction and inflammation: atopic dermatitis and psoriasis...)
- For a pharmaceutical laboratory, two opportunities scoutings in the field of immuno-inflammation (Lupus, Systemic Sclerosis, Sjogren, Psoriasis, rheumatoid arthritis, IBS, ulcerative colitis...) from lead optimization to phase III
- Opportunities scouting in the field of human and animal vaccines
- For one of the top 5 companies in the vaccine market, competitive analysis (quantification of the competitors' activity and comparison with our client's activity) of more than 60 technologies | fields such as bioinformatics, synthetic biology, expression system, thermostability,... based on a deep analysis of scientific publications, congresses, grants, companies reports, clinical trials, patents, current human resources,...

■ Cosmetics, dermatology

- Opportunities scouting for a leading skincare company (skin barrier function, skin aging, wound healing, protection against external stimuli, skin mimicking, dermatitis, and psoriasis...)
- Opportunities scouting in the field of biopolymers for medical aesthetics and dermatology

■ Nutrition, probiotics

- For a nutrition company, identification of subcontractors for manufacturing
- Over thirty assignments for a world leading food company: states of the art and scientific investigations

■ Drug delivery

- For the 3rd most innovative company in the world according to Forbes, state of the art regarding drug delivery technologies including analysis of clinical trials (analyze of technical and commercial failures), competitive analysis and the identification of key players and solutions for the most promising technologies.